

2019 AD CLOSE SCHEDULE: INBOOK

12/6/2018

JANUARY		Ad Close
Feb	News	1/2
Mar	Business	1/2
Mar	Thought Leader	1/2
Apr	Beauty	1/7
Apr	Hispanic Family	1/7
Apr	Home	1/7
Apr	Men's Lifestyle	1/7
Apr	Modern Family	1/7
Mar	Entertainment	1/14
Apr	Food 360°	1/14
Apr	Healthy Living	1/14
Apr	Living Well	1/14
Apr	Luxury	1/14
Apr	Style & Design	1/14

FEBRUARY		Ad Close
Mar	News	2/4
Apr	Business	2/4
Apr	Thought Leader	2/4
May	Beauty	2/11
May	Healthy Living	2/11
Jun	Home	2/11
May	Living Well	2/11
May	Luxury	2/11
May	Men's Lifestyle	2/11
May	Modern Family	2/11
May	Style & Design	2/11
Apr	Entertainment	2/19
May	Food 360°	2/19
May	Hispanic Family*	n/a

MARCH		Ad Close
Apr	News	3/4
May	Business	3/4
May	Thought Leader	3/4
Jun	Beauty	3/11
Jun	Healthy Living	3/11
Jun	Home	3/11
Jun	Living Well	3/11
Jun	Luxury	3/11
Jun	Modern Family	3/11
May	Entertainment	3/18
Jun	Hispanic Family	3/18
Jun	Men's Lifestyle	3/18
Jun	Style & Design	3/18
Jun	Food 360°	3/18

APRIL		Ad Close
May	News	4/1
Jun	Business	4/1
Jun	Thought Leader	4/1
Jul	Beauty	4/8
Jul	Home	4/8
Jul	Living Well	4/8
Jul	Luxury	4/8
Jul	Modern Family	4/8
Jun	Entertainment	4/15
Jul	Food 360°	4/15
Jul	Healthy Living	4/15
Jul	Men's Lifestyle	4/15
Jul	Style & Design	4/15
Jul	Hispanic Family*	n/a

NOTE: May People En Espanol closes on 2/11

NOTE: Jul/Aug People En Espanol closes on 4/15

MAY		Ad Close
Jun	News	5/6
Jul	Business	5/6
Jul	Thought Leader	5/6
Aug	Beauty	5/13
Aug	Luxury	5/13
Aug	Men's Lifestyle	5/13
Aug	Modern Family	5/13
Jul	Entertainment	5/20
Aug	Hispanic Family**	5/20
Aug	Food 360°*	n/a
Aug	Healthy Living*	n/a
Aug	Home*	n/a
Aug	Living Well*	n/a
Aug	Style & Design	n/a

JUNE		Ad Close
Jul	News	6/3
Aug	Business	6/3
Aug	Thought Leader	6/3
Sep	Style & Design	6/3
Sep	Beauty	6/10
Sep	Food 360°	6/10
Sep	Home	6/10
Sep	Living Well	6/10
Sep	Luxury	6/10
Sep	Men's Lifestyle	6/10
Sep	Modern Family	6/10
Aug	Entertainment	6/17
Sep	Healthy Living	6/17
Sep	Hispanic Family	n/a

JULY		Ad Close
Aug	News	7/1
Sep	Business	7/1
Sep	Thought Leader	7/1
Oct	Beauty	7/8
Oct	Home	7/8
Oct	Living Well	7/8
Oct	Luxury	7/8
Oct	Men's Lifestyle	7/8
Oct	Modern Family	7/8
Oct	Style & Design	7/8
Sep	Entertainment	7/15
Oct	Food 360°	7/15
Oct	Healthy Living	7/15
Oct	Hispanic Family	7/15

AUGUST		Ad Close
Sep	News	8/5
Oct	Business	8/5
Oct	Thought Leader	8/5
Nov	Style & Design	8/5
Nov	Beauty	8/12
Nov	Healthy Living	8/12
Nov	Home	8/12
Nov	Living Well	8/12
Nov	Luxury	8/12
Nov	Men's Lifestyle	8/12
Nov	Modern Family	8/12
Oct	Entertainment	8/19
Nov	Food 360°	8/19
Nov	Hispanic Family	n/a

*NOTE: August issues of Allrecipes, Better Homes & Gardens, OPRAH, and REAL SIMPLE are available with a custom buy. Please use 05/13 for Ad Close deadline.

**Issue dates for Aug Hispanic Family titles are Aug/Sept Parents Latina and Sept People en Espanol.

NOTE: Nov People En Espanol closes on 8/19

SEPTEMBER		Ad Close
Oct	News	9/3
Nov	Business	9/3
Nov	Thought Leader	9/3
Dec	Beauty	9/9
Dec	Hispanic Family	9/9
Dec	Home	9/9
Dec	Living Well	9/9
Dec	Luxury	9/9
Dec	Modern Family	9/9
Nov	Entertainment	9/16
Dec	Food 360°	9/16
Dec	Healthy Living	9/16
Dec	Men's Lifestyle	9/16
Dec	Style & Design	9/16

OCTOBER		Ad Close
Nov	News	10/1
Dec	Business	10/1
Dec	Thought Leader	10/1
Dec	Entertainment	10/14

NOVEMBER		Ad Close
Dec	News	11/4