



FOR IMMEDIATE RELEASE

TIME INC.'S MNI TARGETED MEDIA INC. ELEVATES KEY MEMBERS OF ITS NATIONAL SALES TEAM

Promotes Heather Hein, Patti Pruett Trow, Kevin Whitlow and Dean McClearn

NEW YORK, NY (October 17, 2016)—MNI Targeted Media Inc., a Time Inc. (NYSE: TIME) company, announced several promotions in an organizational realignment of its national sales team. In a year of historical growth for MNI, the restructuring is designed to enable the media planning and buying company to continue to deliver industry-leading customer service to its more than 1,200 clients a year.

- Heather Hein has been promoted to Vice President of Sales for the Northwestern Region. Hein previously was Director of Sales in the Central Region.
- Patti Pruett Trow has been promoted to Vice President of Sales for the Southern Region, having previously been Director of the Southeast Region.
- Kevin Whitlow was promoted to Director of Sales for the Southwestern Region. Whitlow previously was Associate Director of the Southwestern Region.
- Dean McClearn was promoted to Director of Account Development for Harpoon, MNI's digital media strategy brand, having previously served as Associate Director of Account Development at Harpoon.

"While technology and data play crucial roles in driving advertising innovation, our team is the key to continuing the growth we've experienced, driven by exceptional service," said Rob Reif, President of MNI Targeted Media Inc. "With these recent promotions, we are recognizing key individuals who will continue to ensure that our clients receive the best possible end-to-end targeted advertising experience that they have come to expect from MNI Targeted Media Inc. for the past 48 years."

This reorganization enables MNI to continue to provide a best-in-class targeted media planning and buying strategy, as well as the outstanding customer service that is the foundation of its business for more than 1,200 clients a year.

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ABOUT MNI TARGETED MEDIA INC.

MNI Targeted Media Inc. is a subsidiary of Time Inc., one of the world's leading media entities. It specializes in offering clients a range of targeted advertising products and solutions across media platforms, categories and audiences via its three brands—MNI, Harpoon, and Targeted Media Health.

ABOUT TIME INC.

Time Inc. (NYSE:TIME) is one of the world's leading media companies, with a monthly global print audience of over 120 million and worldwide digital properties that attract more than 150 million visitors each month, including over 60 websites. Our influential brands include People, Sports Illustrated, InStyle, Time, Real Simple and Southern Living, as well as more than 50 diverse titles in the United Kingdom.